

## New Product Announcement

19/08/2015



# SNOOPER DVR-4HD

### The Reliable Witness

With a sparkling 2.7" LCD touch screen and an ultra wide 140 degree viewing angle, Snooper DVR-4HD is an easy-to-use high definition dash camera.

Bringing together a 1080p HD video camera, our award winning speed camera alert system and forward collision warnings, Snooper DVR-4HD will become the must have automotive accessory.



### KEY FEATURES

**2.7" LCD Touch Screen** - Enjoy clear and instant playback after an incident to identify who was at fault.

**Speed Camera Alert System** - Keep within the speed limit and protect yourself against any speeding tickets.

**1080p High Definition Recording** - For crystal clear recording, DVR-4HD delivers HD performance when you need it most.

**Forward Collision Warning** - Voice and Screen alerts when you drive too close to the vehicle in front, keeping you and your passengers safe.

**Motion Detection** - Keep your vehicle safe, even when you're parked up with DVR-4HD Motion Detection. Recording automatically starts once motion is detected. DVR-4HD must be hard-wired in for constant motion detection.

**140 Degree Recording Angle** - Get a full view of the road ahead with DVR-4HD's ultra wide recording angle

### PRODUCT ICONS

### PRODUCT SHOTS



HD Recording



140 Degree Viewing Angle



2.7" Display



GPS Location



Speed Camera Alerts



Loop Recording



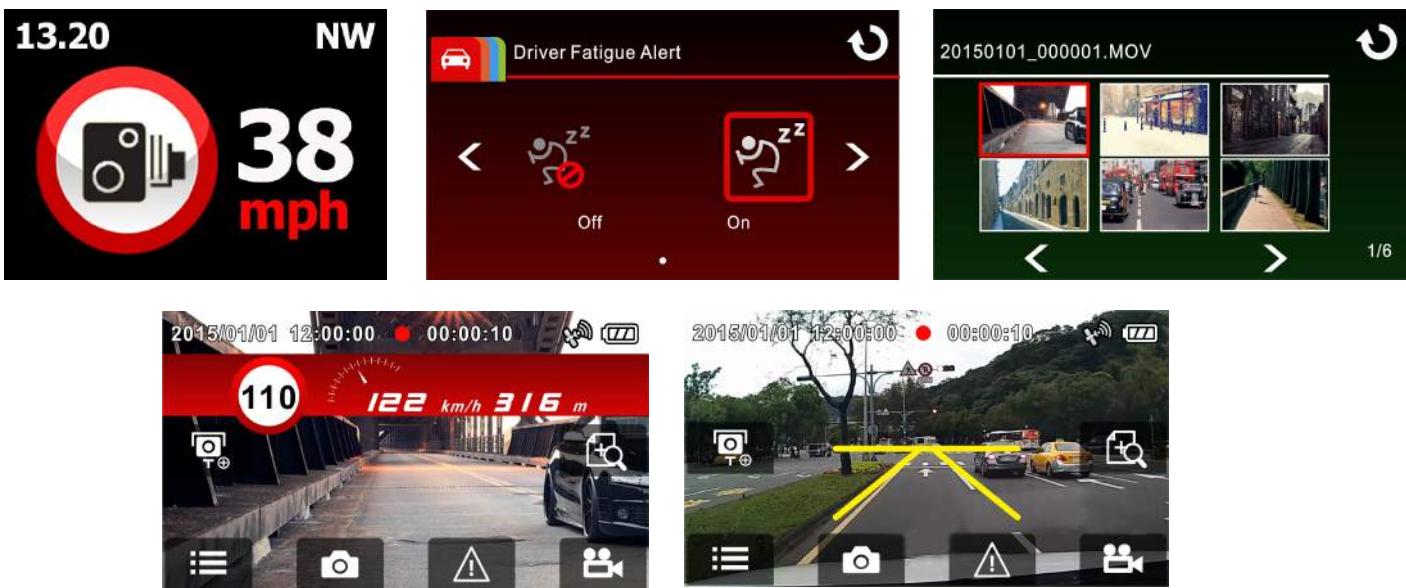
3-Axis G-Sensor



## PRODUCT FEATURES

<b>GPS Location Data</b> - With a built -in GPS receiver, DVR-4HD provides the incident's location plus time, date and speed you were traveling.
<b>3 Axis G-Sensor</b> - The built-in 3 Axis G-Sensor will monitor impact from 3 separate directions ensuring that it will never miss an incident.
<b>16GB Micro SD Card Included</b> - To capture any driving incidents, DVR-4HD comes complete with an 16GB micro SD card.
<b>Lane Departure Warning System</b> - LDWS is designed to alert drivers when they cross lanes unintentionally, keeping them and their passengers safe on the road.
<b>Driver Fatigue Alerts</b> - DVR-4HD includes driver fatigue alerts, which notify drivers to take a break on long distance driving.
<b>Drive Cam Connect App</b> - For instant sharing of your driving footage, DVR-4HD comes with a free app to upload your files to your smartphone. Android and iOs only.
<b>Continuous Loop Recording</b> - Automatically overwrite the old data that hasn't been filed into the incident folder, continuous loop recording will allow you to never miss an incident due to a full SD card.
<b>Records Both Motion And Still Shots</b> - Get a complete picture of the incident with video footage plus the ability to take still shots of the damage to your vehicle.
<b>Built-in Microphone</b> - Record any conversations within the vehicle before, during and after the incident.
<b>Focus Range</b> - With an impressive focus range from 1.5 metre to the horizon, users can enjoy clear and crisp imagery on close up road signs and number plates to incidents further afield.

## PRODUCT SCREENSHOTS



## LANGUAGES SUPPORTED



## PRODUCT DETAILS

Retail Name	Part Number	UPC	RRP inc VAT
Snooper DVR-4HD	DVR-4HD	5019896137047	£149.99

## WHATS INCLUDED

DVR-4HD Dash Cam, Windscreen Bracket, CD-ROM, QSG, In-Vehicle Power Cable 12/24V, 16GB Micro SD Card, Free Drive HD App Download.

## PRODUCT COPY

<b>Intro (31 words)</b>	Bringing together a 1080p HD video camera and our award winning speed camera alert system plus forward collision and lane departure warnings, Snooper DVR-4HD will become the must have automotive accessory.
<b>Extended Intro (69 words)</b>	Bringing together a 1080p HD video camera and our award winning speed camera alert system plus forward collision and lane departure warnings, Snooper DVR-4HD will become the must have automotive accessory. Possibly the most feature rich dash cam device, Snooper DVR-4HD includes driver fatigue alerts, lane departure warnings and includes GPS information, all helping to protect your no claims and ensuring you're not a victim of an insurance scam.
<b>Full (93 words)</b>	Bringing together a 1080p HD video camera and our award winning speed camera alert system plus forward collision and lane departure warnings, Snooper DVR-4HD will become the must have automotive accessory. Possibly the most feature rich dash cam device, Snooper DVR-4HD includes driver fatigue alerts, lane departure warnings and for the first time with a Snooper dash cam, you can now instantly share any video footage through your smart-phone with the free Dash Cam Connect app. Protect your no claims and ensure you're not a victim of an insurance scam with a DVR-4HD.

## PHYSICAL & PERFORMANCE

<b>Model</b>	DVR-4HD
<b>Unit Dimensions</b>	80mm x 30mm x 51mm
<b>Unit Weight</b>	82 grams
<b>Battery</b>	470 mAh Li-Polymer
<b>Battery Life</b>	Approx. 1 hour
<b>Temperature Range</b>	0 - 50C

## PACKAGING SPECIFICATIONS

<b>Gift Box Dimensions</b>	163mm x 134mm x 86mm
<b>Gift Box Weight</b>	416 grams
<b>Master Carton QTY</b>	10
<b>Master Carton Dimensions</b>	440mm x 290mm x 190mm
<b>Master Carton Weight</b>	5.9 kg
<b>Minimum Order QTY</b>	10 (1 Box)



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